

PEOPLE ARE CULTURE



Learn about different cultures, traditions, heritage, and lifestyles around the world with educational and uplifting stories on our e-learning platform.



OUR MISSION

To inspire and empower educators to celebrate our unique differences and shared humanity



OUR VALUES

Authenticity. Curiosity.
Empathy. Listening. Respect.



OUR DIFFERENCE

Our real-life relatable stories offer a powerful heart-and-mind connection that will impact your students' lives and the way they see the world

Stories are remembered up to 22 times more than facts alone.

Let Us Help You Drive the Lesson Home

400+ Personal Stories
from

40+ Countries
about

15 Universal Cultural Practices

Tell me the facts and I'll learn.

Tell me the truth and I'll believe.

But tell me a story and it will live in heart forever.

– Native American Proverb





DID YOU KNOW?

- Stories encourage us to reflect on our similarities, appreciate other perspectives, and negotiate our differences

-Terrence L. Gargiulo

- Storytelling is a process where students personalise what they learn and construct their own meaning and knowledge from the stories they hear and tell

-Stacy Behmer

- Using stories as a way to provide students with their first exposure to complex or abstract concepts can help assimilate the new information and build a strong path towards understanding the continuation of learning events that build upon these learning blocks.

-New York University

- Stories engage our thinking, our emotions, and can even lead to the creation of mental imagery

-Melanie C. Green

- Stories are central to human cognition and communication. We engage with others through stories, and storytelling is a lot more than just a recitation of facts and events. As human beings, we are automatically drawn to stories because we see ourselves reflected in them.

-Tom Corson-Knowles

Learn about different cultures, traditions, heritage and lifestyles around the world with more than 200 educational and uplifting personal stories in 15 cultural categories.

Archaeology



Architectural Styles



Changemakers



Cultural Immersion



Dance



Festivals



Folk Art



Culinary Arts



Gardens & Landscapes



Language & Legend



Maritime



Music



Cultural Heritage



Spiritual Practices



Textiles



Visual Arts



A SAMPLE OF WHERE OUR VISITORS FOUND US

Authoritative Sources

The New York Times
Wikipedia
World History Encyclopedia
World Bank

eLearning & Teaching Platforms

Chalk
Genially
Google Classroom
NoodleTools
Padlet
Schoolology
Stuudium Online

Learning Institutions

Auston Community College
Online, TX
Bennington Public Schools, NE
Boston University
Colorado Community College
System
Fresno State, CA
Griffith University, Australia
Knight Lab, Northwestern
University
Memorial University of
Newfoundland, Canada
Minnesota State Colleges and
Universities, MN
Purdue University
Technical University of Munich



GET THE BACKSTORY OF PEOPLE ARE CULTURE'S FOUNDER!

Meg Pier is founder & editor of People Are Culture website and Flip the Lens video platform. Working with interns from more than ten colleges and universities around the world, Meg has produced an anthology of more than 400 human interest stories, in which people from all walks of life share their personal story. In doing so, they also shine a light on their unique culture, traditions, heritage and lifestyle--as well as our shared human condition.

Meg has been engaged in telling people's stories for more than 30 years. Her award-winning career has blended expertise in writing; editing; interviewing; public relations; and brand building. Meg has a diversified set of credentials: a corporate career as the founding member of PR departments for four major financial services firms; consulting assignments to create communications platforms/infrastructure for non-profits; a portfolio of bylines for media and corporate publications and memoirs ghostwritten for private clients.



The thread throughout Meg's wide range of interests is an endless fascination with people's stories. She considers it an immense privilege to be a witness to the incredible wisdom, insight, courage, creativity, challenges and success of the hundreds of people who have entrusted her with their story. Meg is passionate about paying these stories forward in a way that enlightens, inspires and instructs people about our unique differences and shared humanity.

TESTIMONIALS

about the Integrity and Impact of PAC's Content

D. Paul Schafer

Director of World Culture Project
Markham, Canada



"Not only do these stories convey an incredible amount about the nature of people's cultural lives and experiences, but also they are presented with the utmost professionalism, commitment, and dedication...with all the expertise of a successful story-teller."

Fergus T. Maclaren

President of the ICOMOS International Cultural Tourism Committee



"All of these [stories] resonate with an authentic, unique voice of the individual, while tapping into the essence of why culture matters in maintaining our sense of humanity and dignity. Each chapter tells stories that weave the fabric of cultural meaning from an original perspective."

Carmen Martinez Aja

Director of Protocol at Municipio de Ponce



"[Meg] was courteous with the people she interviewed and she was able to make them open up to her with detailed anecdotes and memories. Working with her was a real pleasure and we can't wait to welcome her again in Ponce real soon."

Johanna Campbell

Scottish tourism marketing & PR support specialist



"[Meg] listens intently and has an ability to engage and connect with many people, drawing out meaningful insights and often deeply personal experiences. She has a genuine curiosity about a country's history, culture, character and landscapes. She demonstrates great commitment to accuracy in all her writing."

FLIP THE LENS



Our companion video platform Flip the Lens features positive short videos that celebrate the world's cultures and our humanity...and are made by students!

The idea is to change the world by seeing the good in it!

Differentiate your classroom with a unique way to engage your students in real-time, real-life learning that is digital and interactive!

FLIP THE LENS BEING HUMAN PROJECTS

Flip the Lens invites students to participate in our “Being Human” interview series. Conduct one of our three-question video interviews with the person of your choice! We feature videos about Belonging, Creativity, and Culture. Be a digital ambassador for humanity!

We welcome your video submission to Flip the Lens! We are sure the experience of conducting an interview will be meaningful and eye-opening!





We are actively seeking long-term partnerships with like-minded organizations.

We would love to hear from you to explore how we might work together.

Please reach out to PAC-FTL Founder Meg Pier at meg@peopleareculture.com